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## **Everybody's Greasing UP, But Should You Rub It In? A Review of Topical Analgesics and Available Evidence in Clinical Trials**

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# Disclosure

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Consulting Fee (eg, Advisory Board): Purdue Pharma LP

# Learning Objectives

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- Discuss the rationale for compounded topical analgesics
- Review commercially available topical analgesic options
- Describe the mechanism of action and clinical applications of topical analgesics
- Analyze where evidence exists for efficacy with topical analgesics
- Evaluate the efficacy of various topical analgesics and their role in chronic pain

## Pretest Question #1

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**Capsaicin 8% patch is approved for which indication in Europe but not in the United States?**

- A. Postherpetic neuralgia (PHN)
- B. Dynamic mechanical allodynia (DMA)
- C. Peripheral neuropathy (PN)
- D. Diabetic peripheral neuropathy (DPN)

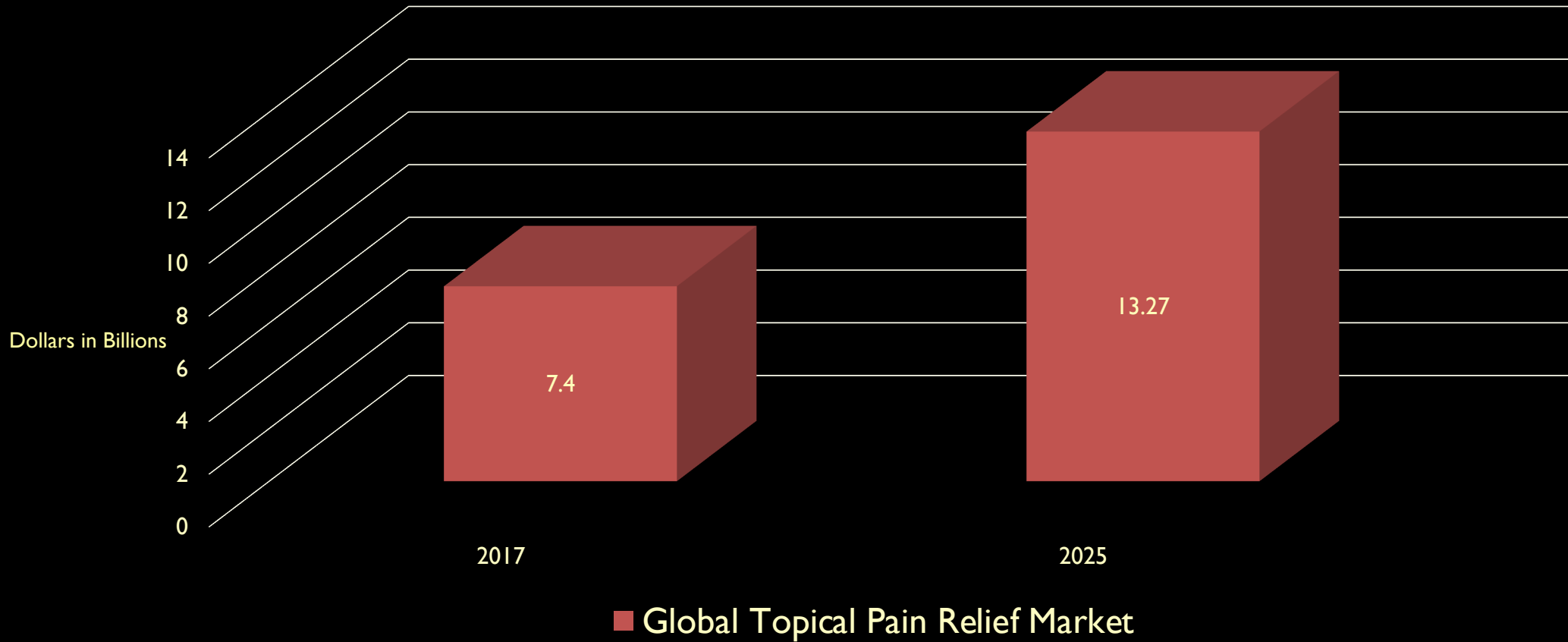
## Pretest Question #2

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Which prescription oral NSAIDs are also available as prescription topical formulations in the US?

- A. Ketoprofen
- B. Meloxicam
- C. Celecoxib
- D. Diclofenac
- E. All of the above

# Projected Growth of Topical Analgesic Market



# Dosage Forms and Delivery Methods

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## Topical

- Local effect
- Under application site
- Not intended for systemic absorption
- Low risk for adverse effects

## Transdermal

- Designed to penetrate into systemic circulation
- Achieve therapeutic plasma concentrations
- Alternative dosage form
- Avoid GI or infusion related adverse effects



# Various Topical Analgesics

Agent	Availability	Use(s)
Capsaicin	OTC/RX	-Postherpetic neuralgia -HIV neuropathy (off label) -Minor pain
Camphor	OTC	-Minor pain -Pruritus
Diclofenac	RX	-Osteoarthritis -Acute pain -Actinic keratosis
Histamine dihydrochloride	OTC	-Nociceptive pain relief
Lidocaine	OTC/RX	-Postherpetic neuralgia -Localized pain -Pain and itching of anorectal disorders
Menthol	OTC	-Nociceptive pain relief
Menthol/methyl salicylate	OTC	-Nociceptive pain relief
Trolamine salicylate	OTC	-Nociceptive pain relief
Turpentine	OTC	-Nociceptive pain relief

# Considerations for Topical Analgesics

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## Advantages

- Limited systemic absorption
- Effective for localized pain
- Tissue concentration > oral
- Limited adverse effect profile

## Disadvantages

- Erratic local absorption
- Variable depth of penetration
- Inaccuracy of dosing
- Require frequent applications
- Oleaginous “greasy” feeling
- Expensive

# Salicylate-Containing Rubefacients

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Nociceptive Pain

Focus Area:

Menthol/Methyl Salicylate

# Salicylate-Containing Rubefacients

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- **MOA:** rubefacients cause irritation of the skin, and are believed to relieve pain in muscles, joints, and tendons, and other musculoskeletal pains in the extremities by counterirritation
- Irritation of the sensory nerve endings alters or offsets pain in the underlying muscle or joints that are served by the same nerves

# Menthol/Methyl Salicylate

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- **Menthol** is an alcohol (peppermint oil)
  - Topically acts to dilate blood vessels, causing a cooling sensation and analgesic effect
  
- **Methyl salicylate** is an ester oil (wintergreen oil)
  - Topically induces skin redness and irritation leading to analgesic effect
  - Converted to salicylate in the skin

# Methyl Salicylate – Key Considerations

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- Methyl salicylate is used as a flavoring agent (inactive ingredient) in oral drug products up to a maximum potency of 16 mg
- Allowed as an inactive ingredient in topical gels up to a maximum concentration of 1%
- The maximum systemic salicylate level, in a trial evaluating co-administration of 10 patches (containing 105 mg methyl salicylate/patch), was 0.6782 mg/dL
  - 18-fold lower than the minimum value associated with mild toxicity symptoms
  - ~20% of topically-applied methyl salicylate may be absorbed

# Salicylate-Containing Rubefacients – Evidence

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## Cochrane meta-analysis (2014)

- Acute conditions, NNT=3.2, RR=1.9
- Chronic conditions, NNT=6.2, RR=1.6
- Limitation: quality, validity, and size of available studies

**Evidence does not support the use of topical salicylate-containing rubefacients for either acute or chronic musculoskeletal pain**

# Capsaicin

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Nociceptive Pain and Neuropathic Pain



# Capsaicin

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- **MOA:** capsaicin, the pungent component of hot chili pepper, is a vanilloid receptor (VR1) agonist
  - Specifically classified as an agonist of the transient receptor potential vanilloid 1 (TRPV1) receptor
- TRPV1 is an ion channel-receptor complex expressed on nociceptive nerve fibers in the skin that detect noxious painful stimuli
- Capsaicin causes an initial enhanced stimulation of the TRPV1
  - Depletion of substance P and desensitization
- Analgesia is mediated by death of distal nerve twigs (C fibers)
  - Reversible loss of autonomic and sensory nerve fibers
  - Autonomic nerves recover in 40-50 days, sensory nerves in 140-150 days

# Capsaicin OTC products

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## Dosage forms

- Creams (0.025%, 0.075%, 0.1%)
- Patches (0.025%)
- Liquid (0.1%, 0.15%)

## Application tips:

- Use gloves; wash hands with soap and water after use
- Do not use immediately BEFORE or AFTER a bath or shower
- Do not use on wounds or damaged skin, with a heating pad, with other external analgesic products

# Capsaicin 8% Patch

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- FDA approved for the management of neuropathic pain associated with postherpetic neuralgia (PHN)
- European Medicines Agency (EMA) approved for peripheral neuropathic pain
- Patch (14 cm x 20 cm) 179 mg of capsaicin
- Only physicians or healthcare professionals under close physician supervision may administer
  - 1-4 patch(es) applied for 60-minute duration, frequency not to exceed every 3 months
  - Pre-treatment with topical anesthetic ( $\pm$  oral analgesic) prior to application; removal with cleansing gel post-application

# Capsaicin – Key Considerations

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## Low dose capsaicin:

- Neuropathic conditions NNT=6.4 (4 weeks), 5.7 (8 weeks)
- Musculoskeletal conditions NNT=8.1
- Neuropathic and musculoskeletal pain, NNH=9.8

## High dose capsaicin:

- Neuropathic conditions NNT=6-9
- Adverse events from capsaicin are mainly at the application site (burning, stinging, erythema)

# Capsaicin – Guidelines

## American Academy of Neurology (AAN 2004/2011)

- 2nd line postherpetic neuralgia
- Level B evidence for painful diabetic neuropathy

## European Federation of Neurological Societies (EFNS 2010)

- 2nd/3rd line for postherpetic neuralgia
  - Level A (8% patch), Level B (cream) efficacy rating for PHN

## International Association for the Study of Pain (IASP 2015)

- Capsaicin 8% patch, 2nd line for peripheral neuropathic pain syndromes

## National Institute for Clinical Excellence (NICE 2017)

- Capsaicin reasonable alternative to oral medications for peripheral neuropathy
  - Oral medications 1st line
- Capsaicin cream > capsaicin 8% patch

# Lidocaine

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Neuropathic Pain

Focus Area: Lidocaine 5% Patch

# Topical Lidocaine

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**MOA:** lidocaine is an amide-type local anesthetic agent and is suggested to stabilize neuronal membranes by inhibiting the ionic fluxes required for the initiation and conduction of impulses

- Reduces the frequency rather than the duration of sodium channel opening

# Lidocaine 5% Patch

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- **FDA approved indication:** relief of pain associated with postherpetic neuralgia
- Apply up to 3 patches to most painful areas for up to 12 hours within a 24 hour period
  - 12 hours on/12 hours off
  - Patch is **10 cm x 14 cm containing 700 mg of lidocaine**
- Patches may be cut into smaller sizes prior to removal of the release liner
- Approximately  $3 \pm 2\%$  of the dose applied is expected to be absorbed
  - At least 95% (665 mg) of lidocaine will remain in a used patch
  - May be utilized for alternative pain sites



# Lidocaine – Key Considerations

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**Topically administered lidocaine is approximately 70% bound to plasma proteins**

- Systemic concentration does not increase with daily use

**Mean peak blood concentration of lidocaine ~0.13 µg/mL**

- ~1/10 of the therapeutic concentration required to treat cardiac arrhythmias
- ~1/50 of concentrations associated with toxicity (5 µg/mL)
  - Concentrations higher than 0.25 µg/mL have been observed in some individuals

# Topical Lidocaine – Guidelines

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## American Academy of Neurology (AAN 2004/2011)

- 1st line postherpetic neuralgia
- 2nd line painful diabetic neuropathy (Level C Evidence)

## European Federation of Neurological Societies (EFNS 2010)

- 1st line for postherpetic neuralgia

## International Association for the Study of Pain (IASP 2015)

- 2nd line for mixed neuropathies

## National Institute for Clinical Excellence (NICE) (2017)

- Reasonable due to safety
- Insufficient evidence for efficacy

# Topical NSAIDS

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Nociceptive Pain

Focus Area:

Topical Diclofenac

# Topical NSAIDs

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**MOA:** reversibly inhibit the enzyme cyclooxygenase (prostaglandin endoperoxide synthase or COX), mediating production of prostaglandins and thromboxane A<sub>2</sub>

Topical application is based on the ability of NSAIDs to inhibit COX enzymes locally and peripherally, with minimum systemic uptake

- More effective for smaller joints and superficial tissue due to lack of penetration
- Tissue concentration (subcutis, muscles, tendons) several times higher than oral

# Topical Diclofenac Pharmacokinetics

Diclofenac Prescription Dosage Forms						
Brand Name	Form	Strength	Dose	Cmax (ng/mL)	Tmax (hr)	AUC (ng/hr/mL)
<b>Diclofenac (Voltaren, Cataflam, Generic)</b>	Tablets	50 mg	TID	2270 ± 778	6.5	3890 ± 1710
<b>Voltaren</b>	Gel	1%	48 g/day*	53.8 ± 32	10	807 ± 478
<b>Solaraze</b>	Gel	3%	2 g TID x 6 days	5 ± 5	4.5 ± 8	9 ± 19
<b>Flector</b>	Patch	1.3%	BID x 5 days	1.3 – 8.8	120	96
<b>Pennsaid</b>	Topical Solution	1.5% w/w	QID x 7 days	19.4 ± 9.3	4 ± 6.5	745.2 ± 374.7

\*This is above the maximum daily dose recommended

## FDA Labeling

Class Effect Warnings?

### Topical NSAIDs

- GI risk
- Cardiac risk

Is there enough evidence to support labeling?

# Addressing NSAID Related Concerns

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## Evans (1995) Case Control Study

- Concluded topical nonsteroidal anti-inflammatory drugs were not significantly associated with upper gastrointestinal bleeding and perforation

## Petersen B, Rovati S (2009) Review

- Systemic concentrations unlikely to have COX-1 mediated effects like interfere with platelet aggregation or compromise gastric protection

## Simon (2009) Double-Blind, Double-Dummy, Randomized Controlled Trial

- Addition of topical NSAID to oral did not significantly increase adverse effects
- Authors conclude combination preferable to increase in oral NSAIDs

# Addressing NSAID Related Concerns

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Therapeutic Goods Administration (Australia) Safety Review of Diclofenac (2014)

- Query of EMA's Adverse Drug Reporting System (ADRS)
  - 84 reports of adverse events with topical diclofenac
  - 3 events when oral diclofenac excluded
    - 2 reports of liver function test abnormalities
    - 1 report of GI bleed
  
- Safety Review Conclusion:
  - Risk/benefit for topical diclofenac remains favorable
  - Paucity of evidence of serious systemic side effects with topical diclofenac

# Topical Diclofenac- Key Considerations

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- Topical formulations produce negligible systemic concentrations<sup>1</sup>
- In comparison with opioids, injectables, and corticosteroids, topical NSAIDS have the lowest NNT (3) to see a benefit for hip and knee OA
- Opioids and corticosteroids do not improve the function and stiffness nearly as well as topical NSAIDS



# Topical NSAIDs-Clinical Practice Guidelines

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## American College of Rheumatology (2020)

- First line for knee OA (preferred over oral)
  - Alternative for hand OA

## VA/DoD (2014)

- Alternative to first line oral NSAIDS for knee osteoarthritis (OA)

## NICE (2014)

- First line for knee and hand OA

## Osteoarthritis Research Society International (OARSI 2019)

- 1<sup>st</sup> Line for knee OA (preferred over oral)

Focus area: Ketamine, Clonidine, Prazosin, Gabapentin

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# Compounded Topical Analgesics

# Topical Ketamine

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## Peripheral MOA:

- NMDA receptor antagonism
- Toll-like Receptor 4 (TRL4) inhibition

## Compounded Formulations:

- Concentrations: 0.5%-20%
- Numerous co-analgesic combinations

## Plasma Concentration Considerations:

- Generally topical systemic plasma levels below detection (<20ng/mL)
  - IV/IM analgesic plasma concentrations: 100-300 ng/mL

# Topical Clonidine

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## Peripheral MOA:

### 2015 Cochrane Review:

- Number needed to treat for an additional beneficial outcome (NNTB) 8.33, [95% CI: 4.3 - 50]
- RR: 1.35, [95% CI: 1.03 -1.77]
- Concluded may give partial pain relief for only some people with peripheral diabetic neuropathy

# Topical Prazosin

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## Peripheral MOA:

- $\alpha_1$ -adrenoceptor antagonist

## Drummond, et al 2016

- Prazosin hydrochloride 1% cream
  - Inhibited dynamic allodynia in patients with an adrenergic component to pain
  - Inhibited hyperalgesia to stimulation on limb affected by complex regional pain syndrome (CRPS) but not in non-affected limbs

# Topical Gabapentin

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## Peripheral MOA

- Peripheral inhibitory action on the generation of ectopic discharges caused by nerve injury
- Suppress the release of substance P and calcitonin gene-related peptide (CGRP)
- Blockade of the peripheral glutamate receptors

## Hiom et al 2015

- Retrospective review of 23 patients
- 6% w/w gabapentin applied 3 times per day to the affected site (maximal area 20cm<sup>2</sup>) x 1 month
- 11 achieved a clinically meaningful 30% reduction in pain

## Concentration considerations

- Topical gabapentin 6% gel across porcine skin, estimated peak plasma gabapentin concentration (0.3µg/ml) vs oral gabapentin (2-20 µg /ml)

# Compounded Topical Agent Considerations

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- Toxicity reports
  - Unknown safety and efficacy
- Inconsistent with FDA approved route and/or indication
  - Centrally-acting medications delivered peripherally
- Unknown optimal dosing
- Drug combinations not proven safe or effective
- Variation in drug vehicles
  - Lack of standardization
- Cost (\$\$\$)

# Evidence for Compounded Topical Analgesics

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- Cost
  - 2013 – Tricare spent \$259 million in 2013
  - 2014 – DoD spent \$746 million on compounded medications in 2014
  - 2015 – Medicare Part D spent ~\$500 million
- Congress required evidence of compounded topical analgesic efficacy
  - DoD funded study at Walter Reed
  - August 2015 to February 2018
  - 399 participants (> 50% female, 43% active military)
- Double-blind, double-dummy, randomized placebo-controlled trial
  - Instructed to apply cream 3 times a day
  - Keep pain diary



## Evidence for Compounded Topical Analgesics (cont'd)

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- All participants divided into 3 groups based on type of localized pain
  - Nociceptive pain – ketoprofen, baclofen, cyclobenzaprine, lidocaine
  - Neuropathic pain – ketamine, gabapentin, clonidine, lidocaine
  - Mixed pain – ketamine, gabapentin, diclofenac, cyclobenzaprine, lidocaine
- Randomized into 2 groups
  - Topical analgesics
  - Placebo cream
- Results published February 2019
  - No statistically significant results for any of the 3 groups compared to placebo

# Summary

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- Topical analgesics play an important role in management of localized pain
- Evidence for 1st line use is growing for some types of pain
- Provides solutions to common treatment challenges for pain patients
- Minimal risk of systemic adverse effects

# Pretest Question #1

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**QUESTIONS?**

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